


A new paradigm emerges

DECEMBER 14, 2010

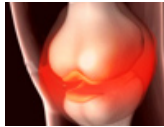
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My crystal ball isn't any more clairvoyant than anyone else, but I do feel optimistic that private business, the city and the University of Iowa will find common ground to build a new culture inclusive of our entire population.

A new paradigm of doing business and problem solving will emerge that includes entertainment, retail, creative thought, mentoring and incubation.

Investments will be made in Iowa City that will provide a model for the state, region, nation and globe as a powerful attractant for unlikely alliances and brain trusts -- from waste management to nuclear physics, from painting to neuro-surgery.

Mark Ginsberg

Iowa City

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